

Padma's Plantation

Live the life you imagine



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UNIQUE ACCESSORY ITEMS FROM PADMA'S PLANTATION BRING THE BEAUTY OF NATURAL MATERIALS TO HOME DÉCOR

From wall dividers, shelves and lamps to pillows, planters and wall art, Padma's Plantation designs themed accessories with bold creativity and a mixed media palette

Batavia, IL – When it's time to feather the household nest, new furniture pieces create a natural demand for unique, interesting accessory items that are sure to make a statement about one's decorating style and home environment. Padma's Plantation, one of America's leading designers, manufacturers and wholesalers of cutting-edge furniture and accessory designs, offers a fresh, ever-expanding line of accessories perfect for pleasing any decorating palette and solving a variety of decorating challenges.

Padma's Plantation specializes in accessory and furniture pieces with plantation, tropical, Latino-inspired, outdoor and contemporary themes. The firm utilizes a comprehensive mixed media palette of natural materials including sea grass, rattan, abaca, water hyacinth, bamboo, coconut palm leaf cover and plantation-grown hardwoods. This ensures that Padma's Plantation collections will blend with any style of décor, from traditional to British Colonial, plantation, Southern, tropical or contemporary.

Decorating the Home – Padma's Style!

Give them more space and reduce clutter overload. "Consumers want to hide clutter," says Renee Maria Fanjon, Padma's Plantation's president and director of design. "We all have so many items in our homes, but want our houses to look clean and organized. Padma's Plantation accessory items give customers beautiful storage options – and a way to decorate their homes."

Storage Baskets, including nesting "Console Baskets," "Rope Twist Hat Boxes" and "Lattice Weave Hampers," stash clutter in style. Padma's Plantation storage pieces are made in practical sizes that can accommodate work files, books and magazines.

Wall Dividers like “Rattan Wall Panel” and “Nile Vine Screen” provide visual separation between rooms, while “Amazon Vine” and “Natural Bamboo” textural screens offer that same separation, *and* a handy hiding place for untidy items.

Shelves in trend forward shapes, sizes and unique natural fibers, such as “U Shelf,” “Extra Large Shelf” and “Short Flat Shelf,” neatly house display pieces while making a decorative statement. Available in varying sizes, the shelf designs blend with any style of décor.

Although **Lighting** provides no storage, it is nonetheless functional and practical. “Because our lighting is made of natural fibers, it also helps consumers bring an element of nature into their homes”, says Fanjon. In addition to their practicality, Padma’s **Hanging Lamps** are still packed with plenty of pizzazz. Lamps include the bold, check-patterned “Sahara Lamp,” curvaceous “Samba Lamp” and gently rounded “Banana Lamp.” Many are available in multiple colors.

Accessories to Personalize a Home

Make mine decorative, natural and whimsical, but make it shout “Me!” is a desire expressed by most homeowners. Some items from Padma’s Plantation fall under the decorative, or accessory, category and are “fun” pieces that help customers express their individuality, Fanjon says.

“**Pillows** are a great way to accessorize the home and to invite nature into the home. This allows consumers to bring some trendy tropical and natural elements into a house without making a huge commitment to a new style.” The diamond-patterned “Tassel Pillow” and round or square “Raffia Floor Pillow” are stunning examples of the unique look that can be achieved with natural materials.

Trays and **Platters** from Padma’s Plantation are more decorative than utilitarian. These clay items include the distressed “Primitive Platter” and rounded “Primitive Bowl” with a pair of oversized handles. Larger clay items in different shapes will be unveiled this fall.

At Padma’s Plantation, **Art, Vases** and **Planters** take a decidedly whimsical (and sometimes wacky!) turn, whether they are wall art, vases, urns or mirrors. When Fanjon showed the design for her “Whimsical Rattan Vases” to employees, they all got a big chuckle out of her tall, swaying, funky shaped vases. It was Fanjon who got the last laugh, however, as her unique vases sold like proverbial ‘hotcakes.’ Art offerings include the screened “Square Partition Lamp,” “Billabong Round Mirror,” “Tahiti Wicker Urn,” “Tree Leaves Textural Wall Art,” and “Crocodile Palm Objet d’Art.” “Wall art is one of the hottest product categories, but consumers are looking for different designs because the market is saturated. Padma’s Plantation pieces are unique and are not mass produced. For example, the textural wall art items are made from leftover wood shavings from furniture making!”

In spring of 2005, Padma’s Plantation will introduce additional textural wall art pieces, as well as new licensed items in its outdoor collection from World Vineyards and Dick Idol. The licensed pieces inspired by Dick Idol’s rustic artwork will include a new collection concept called Urban Craftsman that will offer small scale contemporary designs for urban environments, lofts and smaller homes.

The firm will also introduce a system of modular cubes that can be constructed in a variety of ways to create a bookcase, TV entertainment center, wine cabinet and more. “As Americans, we move a lot. A piece of furniture bought for one house might not fit in the next house. If you’re investing money in a good piece of furniture, it should be versatile,” says Fanjon. Padma’s Plantation modular cubes can be stacked two or three high and as wide as the customer desires. Some cubes have wine holders and doors. Smaller cubes, suitable for children’s rooms and available in 9 to 10 color finishes, will be added to the firm’s “Urban Cottage” line. “The entire ‘Urban Cottage’ line addresses a current consumer trend in parenting. Parents want their children to have cool, unique furniture, too.”

Padma’s Plantation, headquartered in a 42,000 square foot warehouse in Batavia, Ill., consistently offers cutting-edge furniture and accessory designs that call to mind a relaxed island vacation, the sophisticated yet earthy décor of a plantation in British Colonial India or the chic, stylish comfort of a loft in Manhattan’s Upper East Side. Designs from Padma’s Plantation can be found in giftware, home décor, furniture and garden stores. Other clients include ASID (American Society of Interior Designers) designers.

The firm has permanent showrooms in Atlanta and High Point. Its collections are also sold in rep showrooms in Chicago, Dallas, Denver and San Francisco. For more information on Padma’s Plantation, contact the firm at 1375 Kingsland Drive, Batavia, IL 60510; phone, 800.753.9190; fax, 630.762.9196; or email, info@padmasplantation.com.